

# VSB Fundraising Survey 2012 / 2013



Engaged Learners  
Inclusive Schools  
Caring Communities

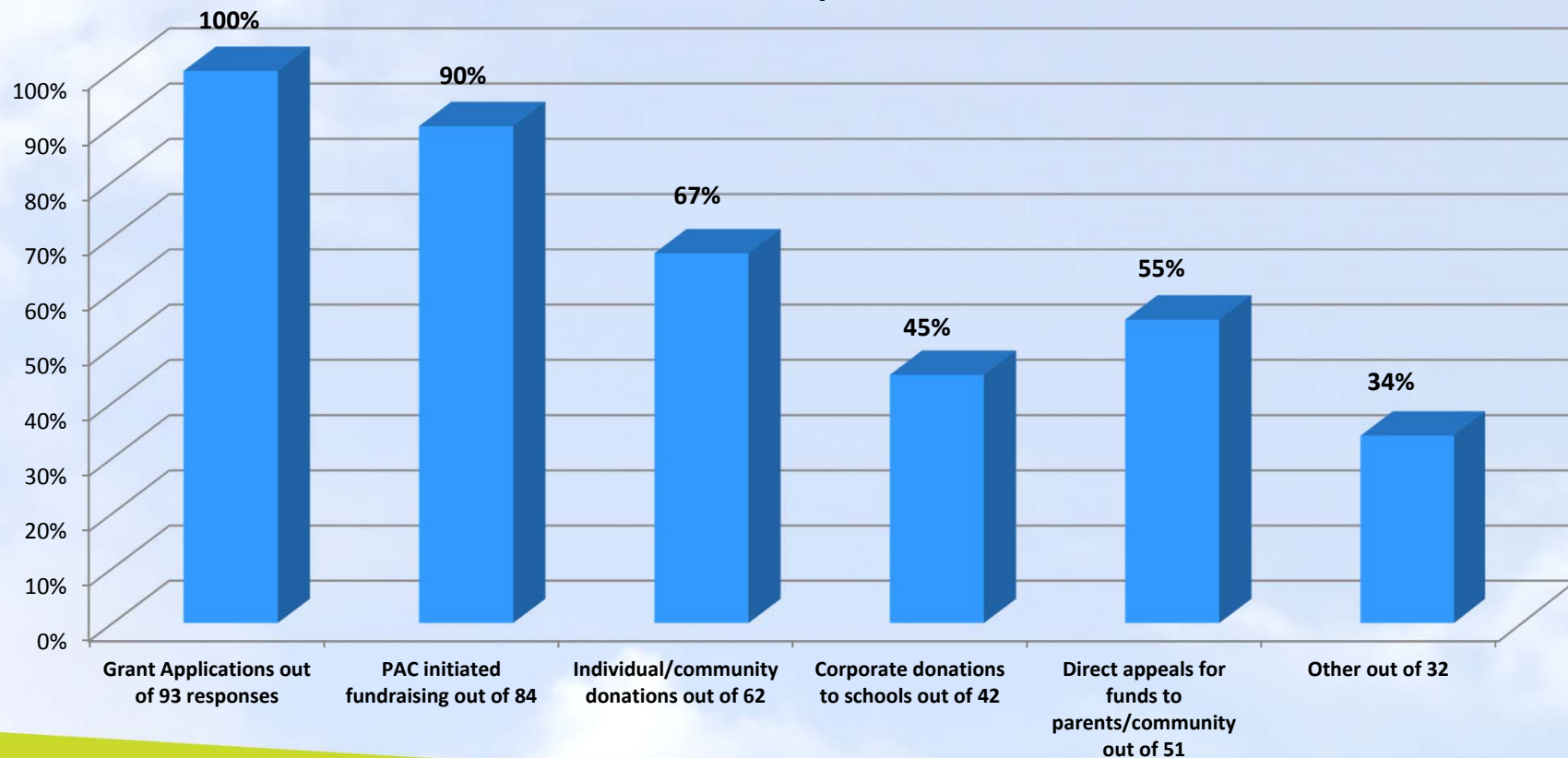


[www.vsb.bc.ca](http://www.vsb.bc.ca)

# VSB Fundraising Survey 2012/2013

Which fundraising activities has your school been involved with in 2012/2013?

93 responses



## Other Fundraising Activities – 32 responses

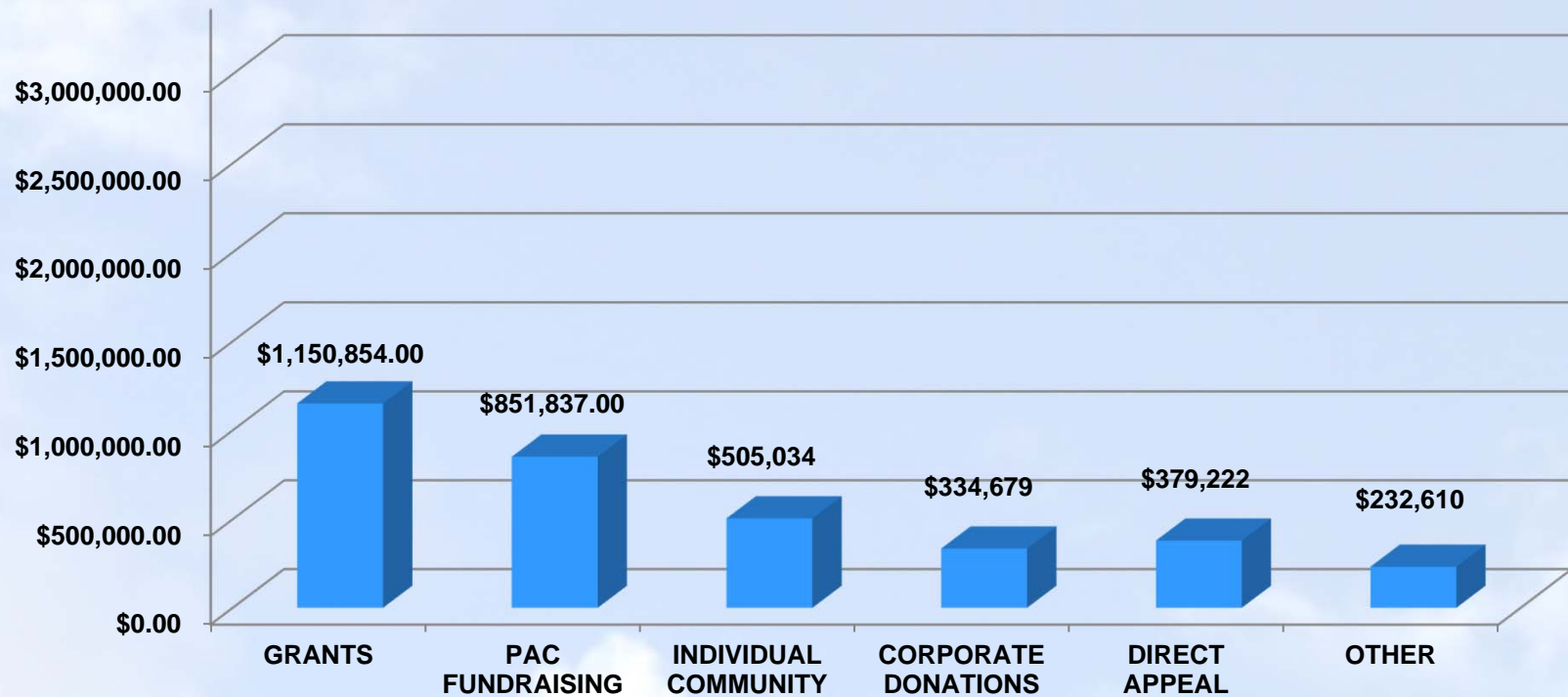
- **Spellathon, Walkathon, Mathathon and Scholastic Book Fair (run by Staff) 6 responses**
- **Student council based fundraising 5 responses**
- **Grade 7 fundraising for camp 4 responses**
- **School initiated fundraising 4 responses**
- **Grad committee; Student Clubs, Music Society, Mini School, Drama Department 2 responses**
- **UNICEF, Adopt a Village/School, Child Run 2 responses**
- **Media releases, panel discussions, community partners sales, contacting levels of gov't 2 responses**
- **Ticket and merchandise sales 2 responses**
- **International students 1 response**
- **Five vending machines, Music Society that is actively fundraising 1 response**
- **Sales, carnival (Technival ), raffle, dances, 1 response**

# VSB Fundraising Survey 2012/ 2013

Approximate amount of money raised by schools by category.

Total amount raised by all schools: \$3,454,236

86 responses 7 skipped

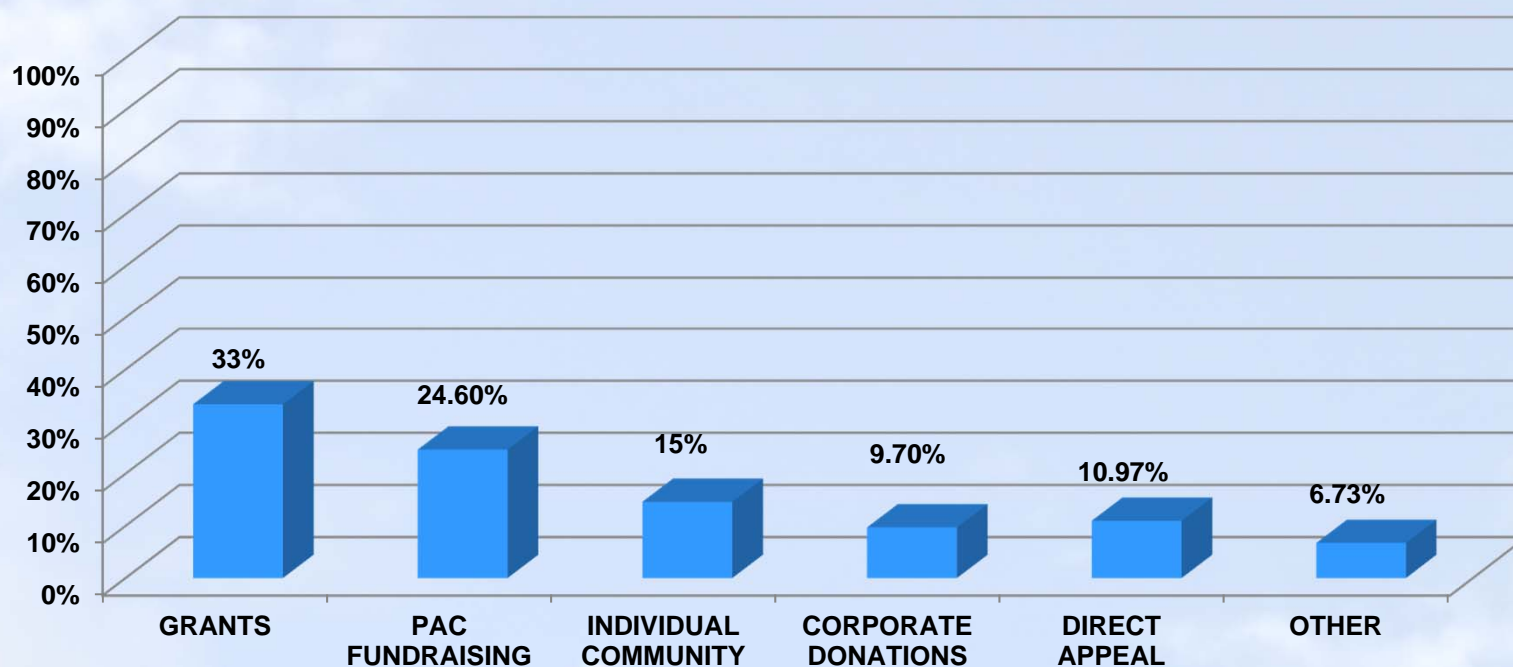


# VSB Fundraising Survey 2012/ 2013

Percentages of all money raised by category.

Total amount raised: \$3,454,236.

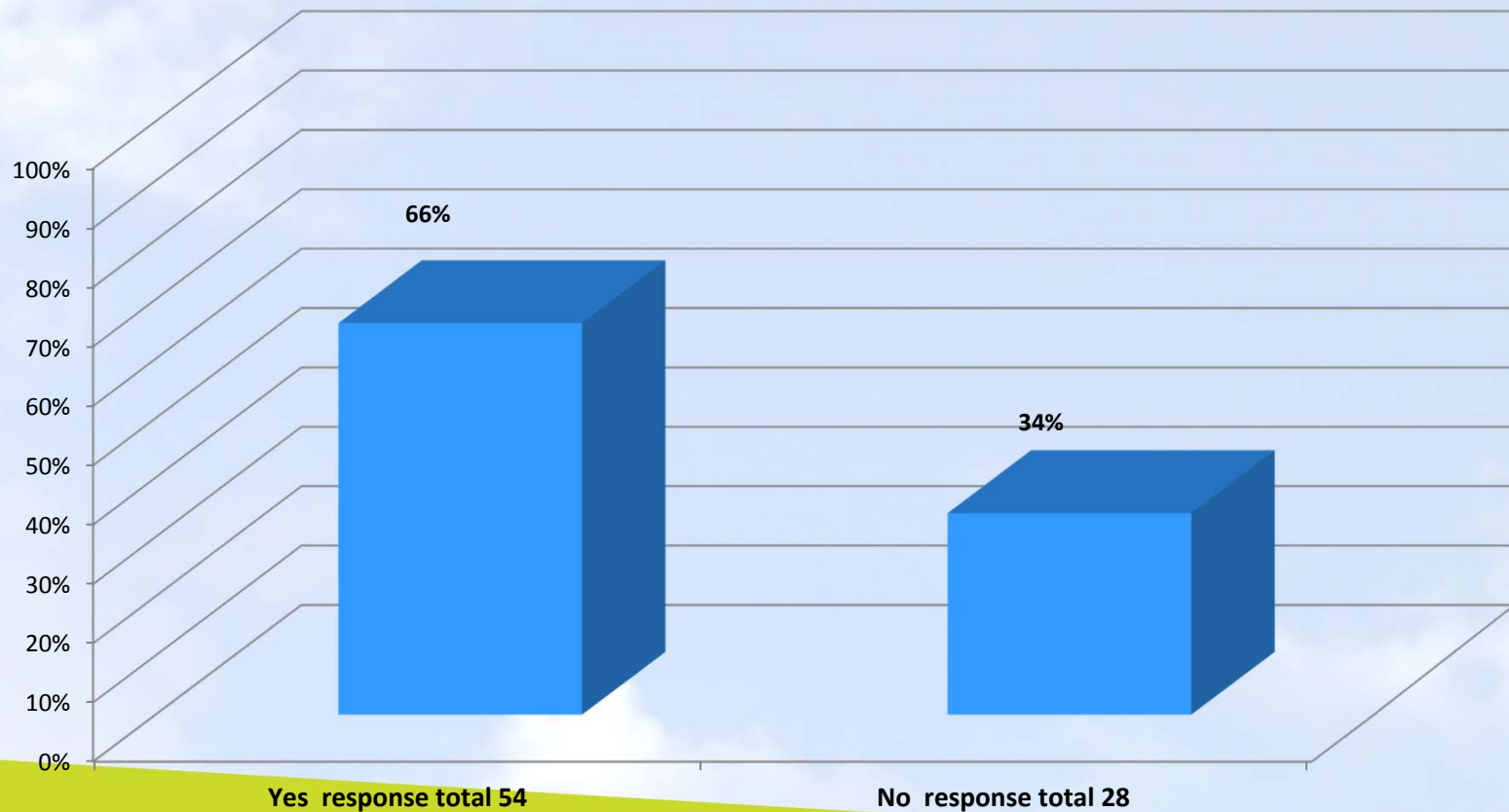
86 responses 7skipped





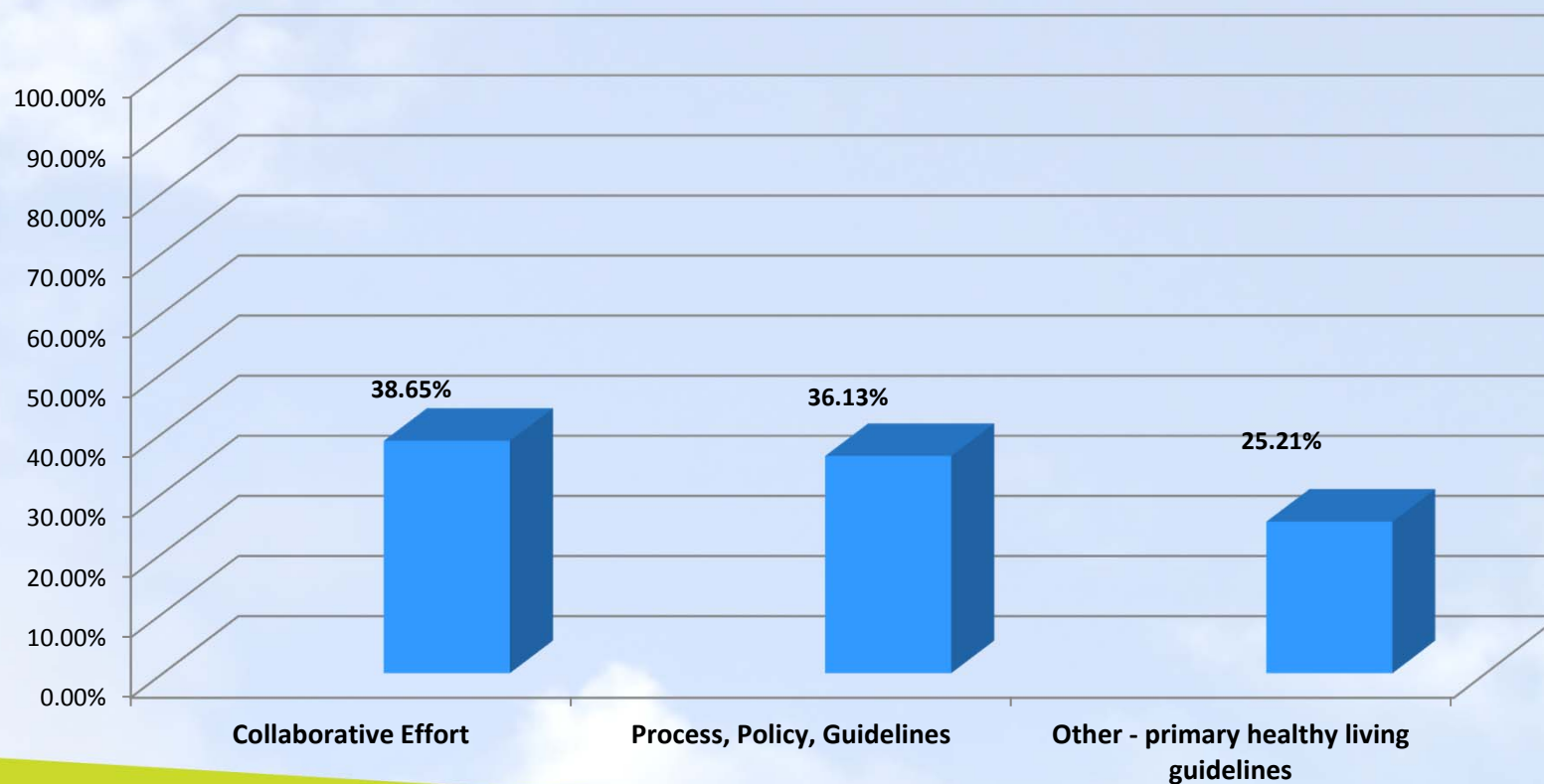
# VSB Fundraising Survey 2012/2013

**Does your school have Fundraising Guidelines?**



# VSB Fundraising Survey 2012/2013

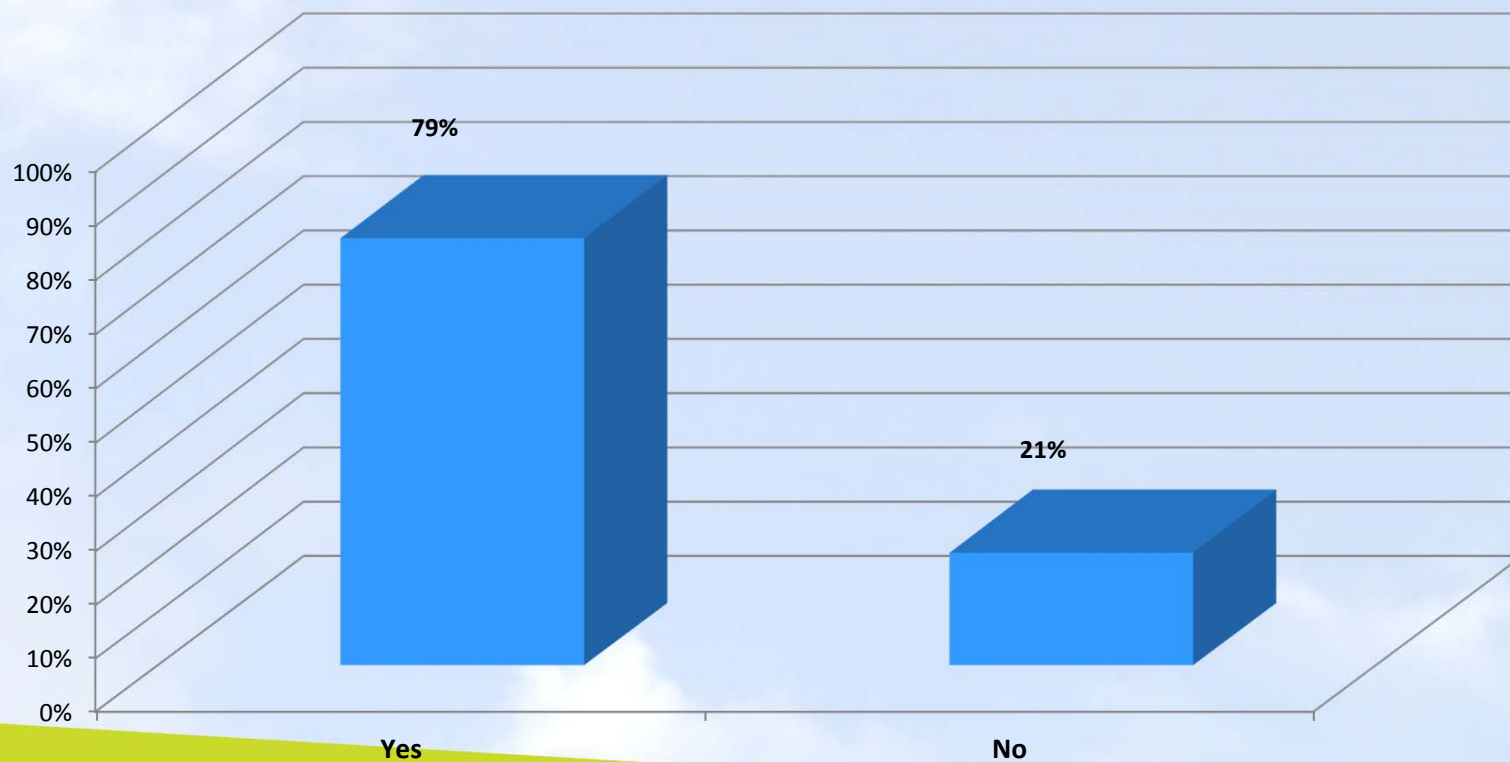
Schools that have guidelines decide through:



# VSB Fundraising Survey 2012/2013

Is Your School Aware of the VSB Policy on Fundraising?

82 responses 11 skipped question

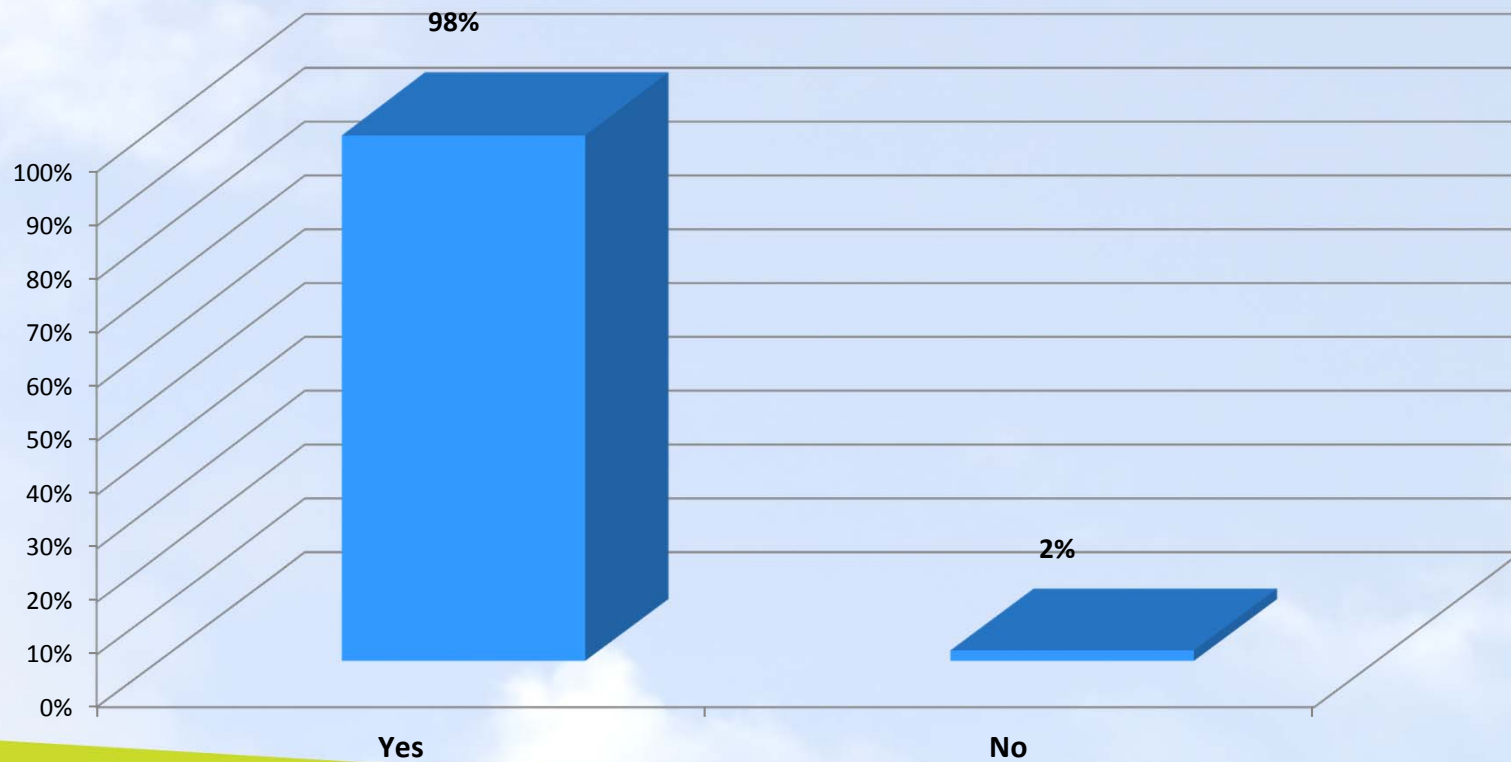




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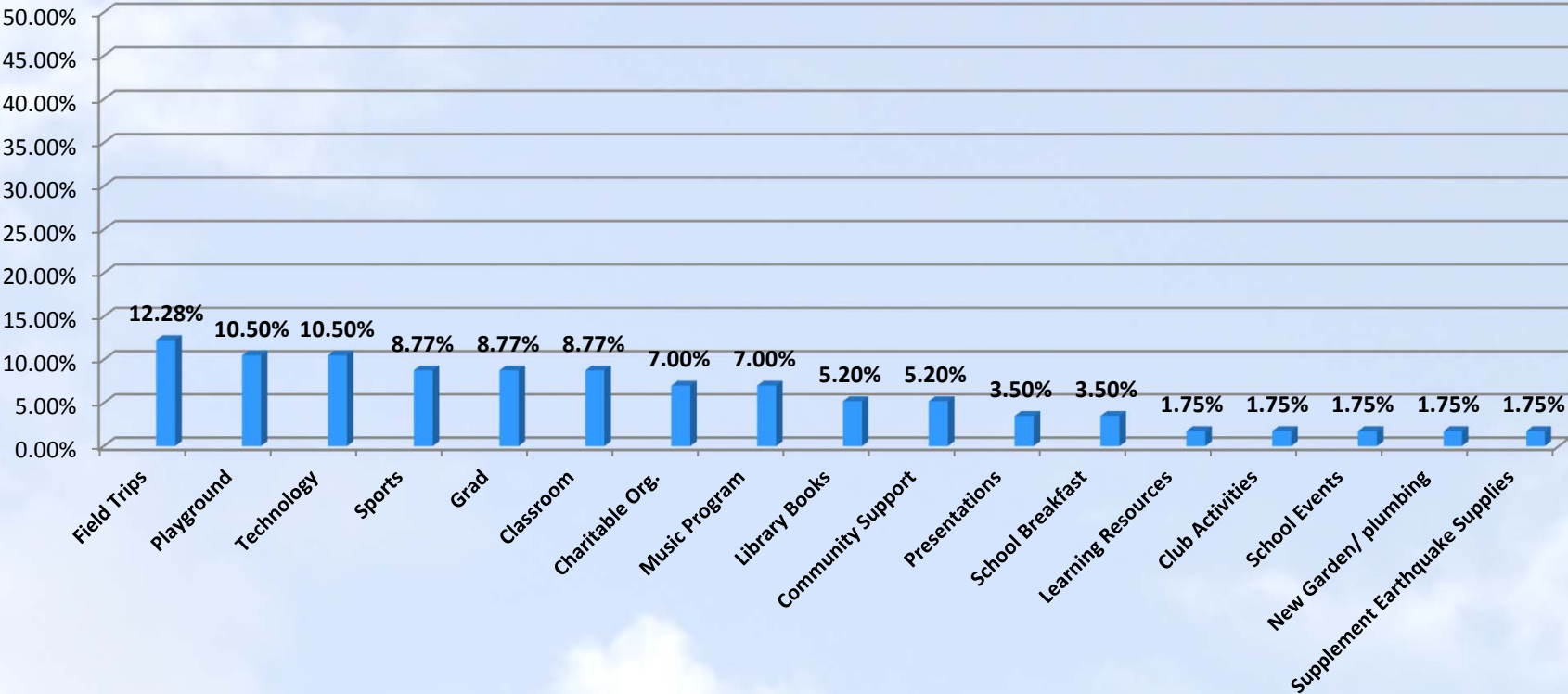
Is your school involved in Philanthropic Fundraising?

82 responses 11 skipped question



# VSB Fundraising Survey 2012/2013

How are the Funds Raised Utilized in the School?  
57 responses



# VSB Fundraising Survey 2012/2013

## **EFFECTS OF FUNDRAISING ON ADMIN/ STAFF**

Enormous amount of energy from administration, staff and parents to:

- write grants
- find free field trips and presentations for students
- connect with donors

## **BENEFITS FROM FUNDRAISING**

- Playground equipment
- Breakfast programs
- Support for needy families
- School gardens
- Technology
- Grad events, athletics, field trips and sports activities
- Library books
- Community building
- Helps with minimizing the effects of the provincial budgetary shortfalls
- Helps the PAC focus on their goals and work on initiatives to benefit all students
- School - community building
- Community building
- Cultural learning

# VSB Fundraising Survey 2012/2013

## PROS of FUNDRAISING:

- **Benefits the students and brings our parent community and staff together in a very positive way.**
- **Involves students in positive experiences of reaching out, creating, and learning.**
- **All philanthropic fundraising involves the students and often are initiated by them.**
- **Provides our school with technology, a playground, and programs that broaden the student's school experience.**
- **Keeps our technology current and our programs enriched to maintain our population of students whose families can afford to send their children to private schools in the neighbourhood.**
- **Enables us to assist our partner school with money for field trips etc.**
- **Involves parents in the school through volunteer time as well.**
- **Provides opportunities, resources, accessibility, community building and is a huge focus to improve our school.**
- **Is intricately embedded in the fabric of the operation of schools. The operations of schools and support of at-risk students would be severely and negatively impacted.**
- **Gives us autonomy to generate funds specific to the interests of the school.**

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## CONS of FUNDRAISING:

- **PAC should not have to fundraise and sponsor playground equipment for the children as other members of the community also benefit from the PAC's generosity and could contribute as well.**
- **The school should not be a marketplace.**
- **Puts considerable stress on students, staff, parents, and the larger school community to have to constantly think about supporting activities that are part of the normal life of the school.**
- **Puts too much pressure on parents.**
- **Too much is needed to meet the learning and growing needs of our students.**
- **Not only are parents supplementing gaps in instruction due to cuts (music, arts) and activities reliant on teacher volunteer time (sports, intramurals); but now also to purchase core assets (playgrounds) and fund 21st century learning (technology).**